



FOR IMMEDIATE RELEASE  
**News Release**

Media Contact: Dana Barcellos-Allen  
[dana@operationfuel.org](mailto:dana@operationfuel.org)  
860.243.2345 x3307  
936.662.1901 cell

**Presented by Eversource Energy**

## **Operation Fuel's Ice House Shows What It's Like to Live in Freezing Home**

**HARTFORD, Conn. (January 24, 2020)** – Connecticut's coolest attraction, the Operation Fuel Ice House presented by Eversource Energy, is being unveiled today at the Old State House Grounds in Hartford. The press conference and opening ceremony begin at 9 am with IHeartRadio's Renee DiNino emceeing.

The second annual Operation Fuel Ice House will let people experience how it feels to live in a freezing home. The Ice House will be open today, January 24, from 9:30 a.m. to 5 p.m., and tomorrow, Saturday, January 25, from 10 am to 4 pm.

Award-winning ice sculptor Bill Covitz and his staff from Ice Matters built the Ice House on January 23. The ice structure consists of 40,000 pounds of hand-carved blocks of ice complete with ice furnishings and, new for 2020, an attached ice garage. Another new addition this year: a thermal imaging camera so attendees can have their body heat photographs taken.

Visitors to the Ice House can walk through the freezing structure, sit on ice furniture and, for a few minutes, experience how thousands of Connecticut families and individuals will feel this winter as they struggle to stay warm in their own homes. Anyone who can't visit the Ice House but want to help families with their energy costs can text OPFUEL to 44321 or give online at [www.operationfuel.org](http://www.operationfuel.org).



Besides Presenting Sponsor Eversource Energy, other sponsors are Starion Energy, IHeartRadio, Connecticut Green Bank, United Illuminating, AARP, Connecticut Power & Energy Society, and Mazda of Manchester. In-Kind Sponsors are Connecticut Democracy Center, Great American Donut: Dunkin' Donuts Franchise, Hartford Marriott Downtown, State-Market Hartford LLC , and the Connecticut General Assembly. Volunteer Partners are Hartford Area Habitat for Humanity and the Hartford Yard Goats Foundation.

Highlights of the Ice House Event include:

- Craftbird Food Truck will be there today, Friday, January 24, and La Mesa Food Truck will be there Saturday, January 25. The Hartford Yard Goats mascot, ChewChew, will be there from 12 to 1 p.m. both days.
- IHeartRadio will provide music and giveaways including chances to win tickets to MasterChef Junior Live at the Oakdale Theater in Wallingford and the Sea Tea Comedy Theater in Hartford.
- The Ice Garage, sponsored by Connecticut Green Bank, will feature the all-new Mazda CX-30, a super-low emissions vehicle, from Mazda of Manchester.
- Eversource Energy's staff will be available with information about energy savings and efficiency plans.

**ABOUT OPERATION FUEL:** Operation Fuel provides energy assistance year round throughout Connecticut to lower-income working families and individuals, the elderly, and disabled individuals who are in a financial crisis. Currently more than 400,000 Connecticut households can't afford their energy bills, which are among the highest in the nation. For more information on Operation Fuel, or to make a donation, go to [www.operationfuel.org](http://www.operationfuel.org).

###